

< Change Subject

SORT A-Z / JOURN

# Biomedical and Health Sciences

CATEGORIES

All Journals >

Biomedical and Health Sciences, General/Interdisciplinary

Communication Sciences and Disorders

Core Medical Title Lists

Dentistry  
Dermatology  
Health Care Services

Kinesiology

Medical Biology

Medical Practice

Medical Science

Medical Specialties A-N

Medical Specialties O-Z



A & A Case Reports



AACN Advanced Critical Care



AACN Clinical Issues: Advanced



AAPS PharmSciTech



Abdominal Imaging



Academic Medicine



Academic Pediatrics



Academic Psychiatry



Academic Radiology



ACC Current Journal Review



Acta Anaesthesiologica



Acta Dermato-Venereologica



Acta Diabetologica



Acta Medica Scandinavica



Acta Physiologica



Acta Biotheoretica



Acta Chirurgica Latviensis



Acta Otolaryngologica



Acta Physiologica



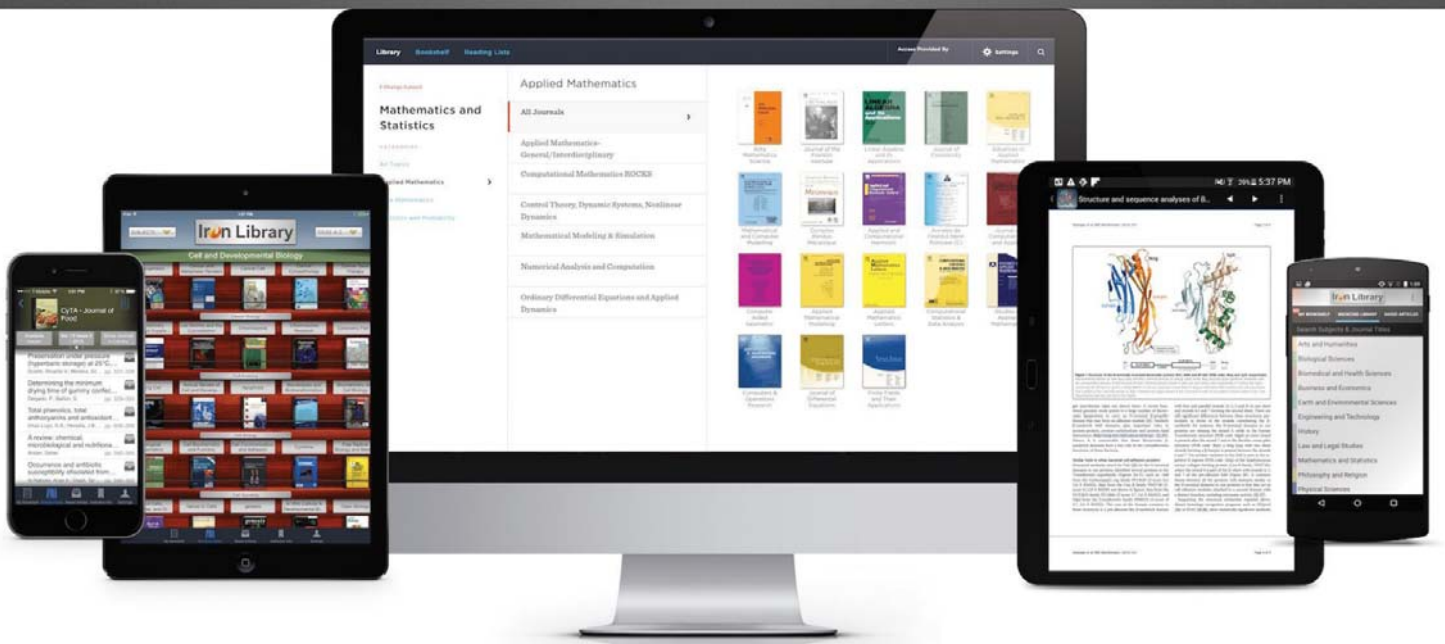
Acta Physiologica

# Extend your Library Services with BrowZine™

Kathryn Zielski, MLIS  
Community Engagement Librarian  
Third Iron, LLC



# BrowZine Journal Engagement



The single best service to find, read and monitor scholarly journals provided by the library on any device

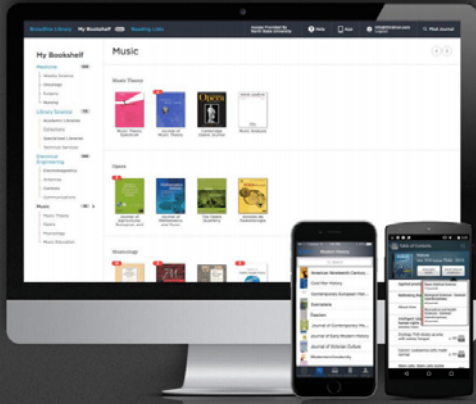


# The Global Standard



- 500+ customers in 20+ countries across Academic, Hospital, Corporate and Government Libraries
- Used by the 100% Top 10 Medical Schools in the USA
- 30+ of the top 50 Universities in the world (QS Rank 2016)

# What is *Journal Engagement*?



**BrowZine™**  
Journal Engagement

- Easy, Instant Access to favorite journals on any device
- Simple to setup current awareness
- Easy discovery of new journals of interest
- Clean, simple journal browsing experience

# Clinician's Use of Journals



Search



Browse



**ScienceDirect** Journals Books

Search all fields  Author name

New Search | Publications | Subject Terms | Cited References | More

Search: Academic Search Complete Choose Databases

in  Search Clear

AND  in

AND  in  Add Row

Basic Search | Advanced Search | Visual Search | Search History

Search  General search for books, articles, videos, etc

**Specific searches:**

Find e-journals by title or identifying number:

Title begins with  Search

If you already have a citation and want full text, try [Citation Linker](#)

Browse e-journals by title:

0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Other

### Electronic Journals List

English

Title Subject Locate CitationLinker

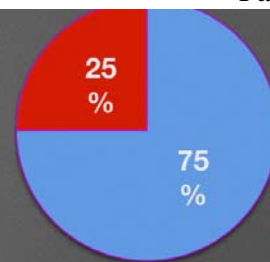
0-9 A B C D E F G H I J K L M N O P Q R S T U V W X Y Z Others

Title:  stuff

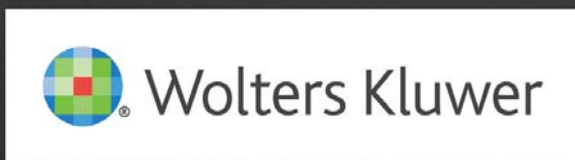
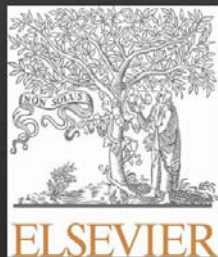
Starts with  Contains



# 70-75% of Collections Budgets Spent on Serials and Journal Databases



Source: ALA State of America's Libraries 2015 Report



# Current Experience in finding a journal

Step 1: Go to A-Z List

Step 2: Enter Journal Name

Studies show between 25% and 48% of users terminate their search when presented with link options

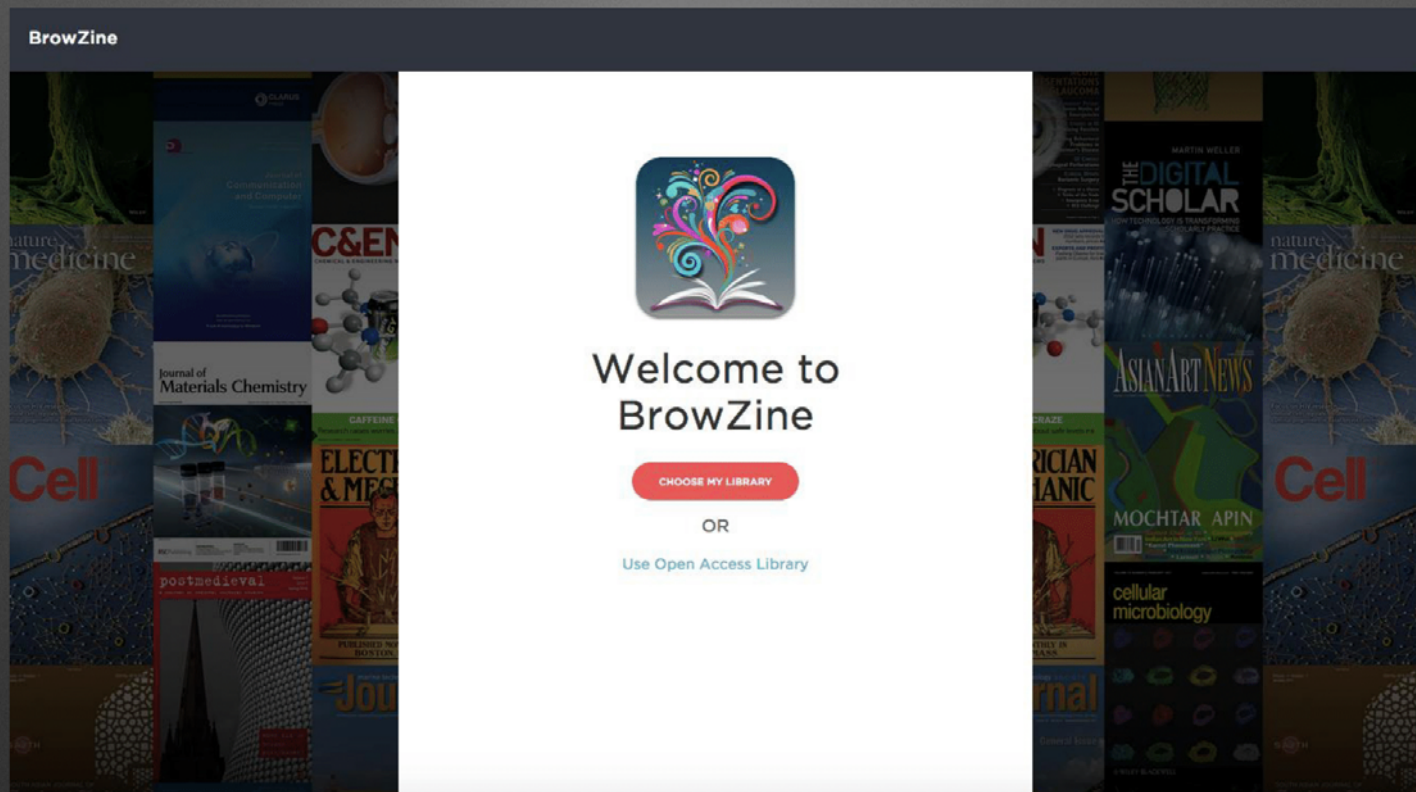
Price and Trainor (2010) & Waikimoto, Walker and Dabbour (2006)

Step 4: Login

Step 5: Inconsistent presentation of journals issues, table of contents across different publisher platforms

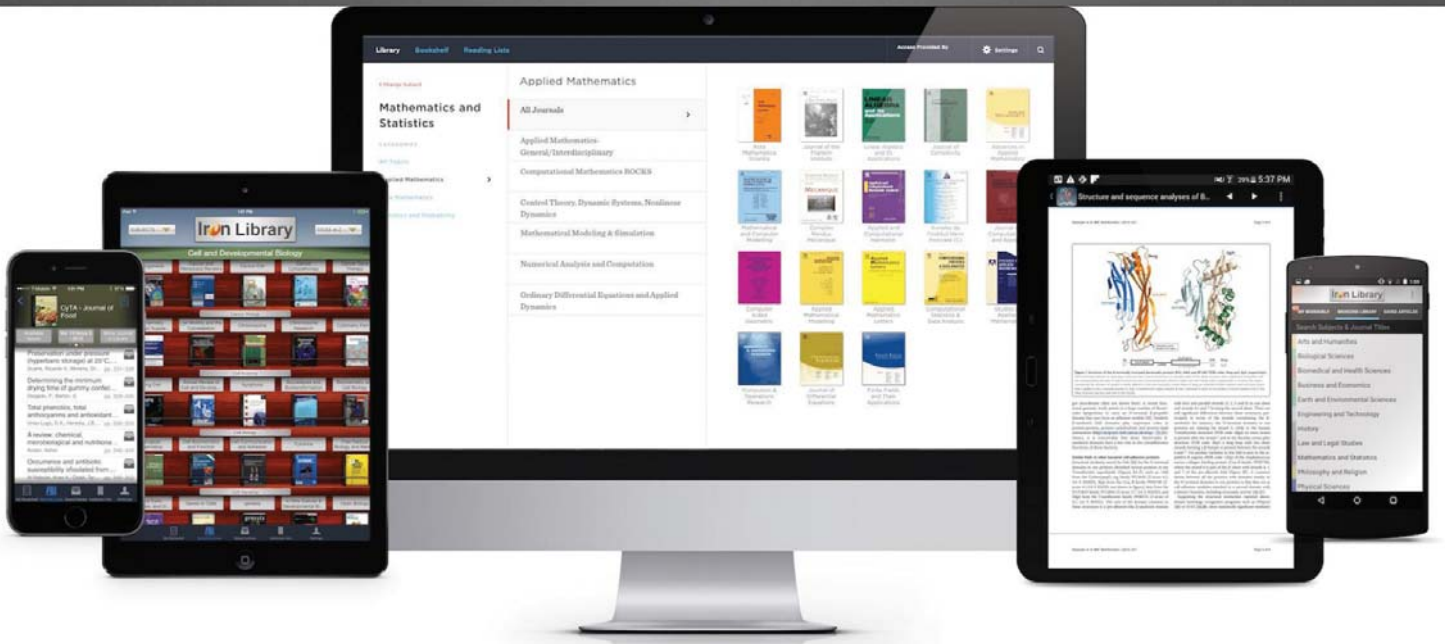


# Live Demo!



<https://browzine.com/libraries/73/subjects>

# BrowZine Integrations



Extending your library to users... wherever they are!

# Homepage Integration:

## Direct Link to E-Journals

The screenshot shows the infoDispensary website homepage. Key elements and annotations include:

- Navigation:** A top navigation bar with tabs for Home, E-Journals (highlighted with a red box and an arrow pointing to the text "E-Journals Tab is a Direct Link to Browse"), E-Books, Continuing Medical Education, Knowledge Resources, Multidisciplinary Patient Care, Patient Education, and VBMC History.
- Search:** A search bar with the text "MULTIsearch" and "Instant retrieval across all e-resources at once".
- Logos:** Logos for PubMed.gov, NEW ENGLAND JOURNAL OF MEDICINE, JAMA, Clinical Key, and ACCESS Medicine.
- Content Widgets:**
  - Need research? Use this form...** with a "Research Request Form" link.
  - Introducing the infoDispensary app** for remote access.
  - Download to iPhone** section.
  - Specialty Specific Resources** listing various medical specialties.
  - Browse e-journals with BrowseZine** widget (highlighted with a red box and an arrow pointing to the text "BrowseZine Widget"). It features a preview of "THE LANCET" journal.
  - Office Hours** and **Need Assistance? Here's help!** sections.
- Quote:** "Google can bring you back 100,000 answers, a librarian can bring you back the right one."—author Neil Gaiman

- 1) Provide an immediately immersive and intuitive browsing room for your users
- 2) Market and highlight your content
- 3) Provide a vastly simpler experience for users wanting to get immediately to a single journal to stay up to date or find titles to complete research

# Homepage Integration: BrowZine External Search API

The screenshot displays the homepage of the John S. Marietta Memorial Medical Library. The header includes the library's logo, the tagline "Centered in Care Powered by Pride", and the name "John S. Marietta Memorial Medical Library". A blue navigation bar contains links for "Home", "Research Tools", "Services", and "About Us".

The main content area is divided into two columns. The left column, titled "Find", lists various resources: "Databases & Articles", "E-Journals & Reports" (highlighted with a red box and an arrow pointing to the search input), "Research Guides", and "E-Books & Texts". Below the list is a search box with the prompt "Search for a title below or browse e-journals". The search input field contains the text "Enter an e-journal title, ISSN, or subject keywords". A "Go" button is located below the input field, and the text "Using BrowZine Journal Search" is displayed in red below the button.

The right column, titled "Quick Links", lists several links: "BrowZine", "Consumer Health", "JPS Locations", "Patient Safety", "Request an Article", and "UpToDate".

- 1) Provide an immediately immersive and intuitive browsing room for your users
- 2) Market and highlight your content
- 3) Provide a vastly simpler experience for users wanting to get immediately to a single journal to stay up to date or find titles to complete research

# Research Guide Integration

The screenshot displays the 'Neurology Resources' page from the Lamar Soutter Library. The page is organized into several sections:

- Search for Articles:** Includes a search bar for PubMed and a 'Go' button. Below it, text indicates that users can also search OVID and Scopus.
- Find Journals by Browsing:** A section with a 'Back to Journals' link and a grid of journal covers. The featured journal is 'The Lancet Neurology' (SJR: 11.104), with an 'ADD TO MY BOOKSHELF' button. Other journals shown include 'Acta Neuropathologica', 'JAMA Neurology', and 'Neurology'.
- Article Preview:** A detailed view of an article from 'The Lancet Neurology', Vol. 16 Issue 6 (2017). The article title is 'Prepublication and clinical practice: challenges ahead', with page numbers p. 409. Other articles listed include 'Challenging chronic migraine: targeting the CGRP receptor' and 'Imaging the ageing brain: identifying early disease or opportunity?'. The preview also shows 'NEW ARTICLES' and 'JOURNAL ISSUES' for 2017.
- Navigation:** A left sidebar contains links for 'Home', 'Find Articles and Browse eJournals', 'Search for Articles', 'Find Journals by Browsing', 'About Evidence-Based Medicine', 'EBM Pyramid', 'Clinical and Professional Resources', 'Scientific Writing', and 'Citation Management'.

- 1) Provide **DYNAMIC** content linking to appropriate subjects
- 2) Allow library to easily highlight available journals
- 3) All links in BrowZine Web are **DURABLE** so they can copy/paste any link they find

# BrowZine LibGuide

[browzine.libguides.com](http://browzine.libguides.com)

**Third Iron**  
LIBRARIES · LIBGUIDES · TECHNOLOGIES

BrowZine / LibGuides / BrowZine / Health and Medicine










**BrowZine: Health and Medicine**

Home Mobile Sample Guides - Browse by Subject Resources -

Explore Health and Medicine Journals with BrowZine

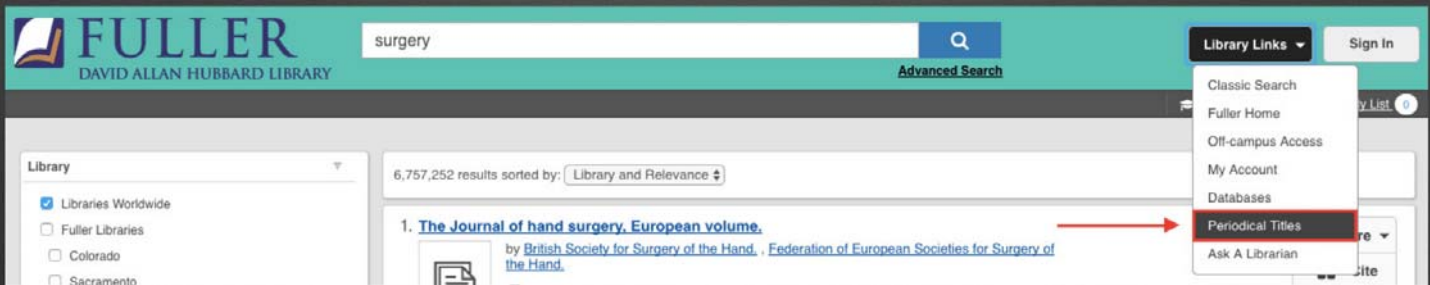
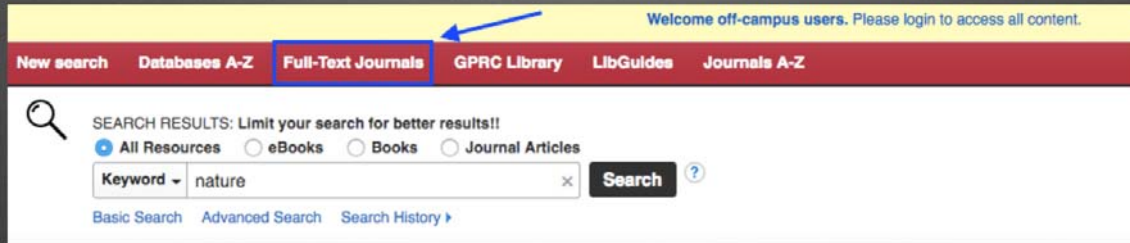
Search for journals by Title, Subject, or ISSN:

Browse journals in Health and Medicine, or explore one of these top titles:

 Explore thousands of journals including: <b>Nature Neuroscience</b> View top journals in the Biological and Health Sciences in the BrowZine Scholarly Journal Room! BrowZine is a browsable newstand of the library's top journals. Easily discover, read, and monitor the key journals in your field. <input type="button" value="Explore Journals"/> <input type="button" value="Watch the Video"/>	 Annual Review of Immunology	 Nature Reviews Immunology	 Nature Reviews Cancer	 Nature	 Science
	 THE LANCET	 JAMA	 THE AMERICAN JOURNAL OF PSYCHIATRY		

- Includes step by step instructions for adding BrowZine widget, journal cover images linking to current issue TOC and the BrowZine journal search box.

# Discovery System



Allow users to seamlessly toggle between searching in your discovery systems to browsing journals in BrowZine.

# API: Browse Table of Contents

The screenshot displays a library database interface. At the top, navigation links include 'BrowZine Library', 'My Bookshelf', 'My Articles', and 'Access Provided By St. Olaf College'. A search bar contains the text '3 biotech'. Below the search bar, a yellow banner prompts the user to 'Sign in to get complete results a'. The search results show 'PAGE 1 105 Results' and a list of journal entries. The first entry is '3 Biotech', with a red box highlighting the 'View Journal Contents' link. A blue arrow points from this link to a detailed view of the journal's 'JOURNAL ISSUES' for the year 2017, specifically 'Vol. 7 Issue 5'. The detailed view shows the journal title '3 Biotech', its SJR ranking 'Unranked', and a list of articles from the issue, including 'Activity of chitosan-lysozyme nanoparticles on the growth, me parasiticus' and 'Improved production of kojic acid by mutagenesis of Aspergillu antioxidant activity'.





# API: View Article in Context

The screenshot displays a library interface with a search bar containing the text "graded incoherence for accuracy-firsters". Below the search bar, a search result for "Philosophy of Science" is shown, including a cover image and the text "SJR: 1.017". A red box highlights the "View Issue Contents" link in the search results. A blue arrow points from this link to the detailed view of "2017 Vol. 84 Issue 2". This view includes a masthead section with the article "Graded Incoherence for Accuracy-Firsters" (pp. 189-213) and other articles like "An Abductive Theory of Constitution" (pp. 214-233) and "In Epistemic Networks, Is Less Really More?" (pp. 234-252). The ExLibris Primo logo is visible in the bottom right corner.

# API Documentation:



## BrowZine Technical Documentation

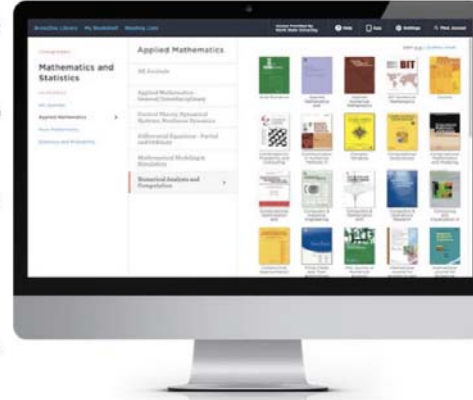
BrowZine is designed to be a fast and intuitive service for researchers, students, clinicians and librarians to effectively browse, read and monitor their favorite scholarly journals.

Beneath its simplistic and streamlined interface, BrowZine contains a number of powerful features, linking structures and API's which the Third Iron development team is working to externalize so that enterprising librarians and programmers can deeply embed BrowZine services into their websites, discovery tools or other custom applications.

This site serves to document all of these functions in one place so that these types of users can quickly consult the needed documentation, get creative ideas about what is possible with these functions and get support from our team.

### Documentation Index

- [BrowZine Public API Overview](#)
  - [Article DOI Lookup Endpoint](#) for "How do I discover the link to a specific article in BrowZine by DOI?"
  - [Journal Availability Endpoint](#) for "How do I know if this journal is within BrowZine and its associated link?"
  - [Search Endpoint](#) for "How do I integrate BrowZine results into a Bento Box environment?"
- [BrowZine Linking Syntax Guide](#) for "How do I generate durable links into different parts of BrowZine?"
- [BrowZine External Search API](#) for "How do I add a search box to my website to search directly into BrowZine?"



- Robust integrations to allow dynamic linking into BrowZine from other library systems.
- Contact BrowZine Support to request your API Key:  
support@thirdiron.com



# Marketing & Support

**FRESHLY UPDATED!**

## Marketing Toolkit:

- Updated Widget
- New “user facing” video
- Social Media
- Press Pack
- Sample Emails
- Downloadable Posters
- Smart Banners

**MARKETING**  
Materials

From custom widgets to sample emails, we have what you need to successfully promote BrowZine to your patrons.

**Widget Maker**

Our widget maker is an excellent way users can learn about BrowZine and what journals they can read with it. Customize widgets and include them in your LibGuides, homepage, and next to your A-Z list.

[Get Started](#)

**Press Pack Images**

We've bundled a terrific assortment of BrowZine images you may include in your blog posts, video displays, and wherever you need visuals.

[Download Images \(.ZIP\)](#)

**Social**

Ready-made tweets and Facebook posts make it easy to promote BrowZine on campus. Check back often, we're updating tweets and posts regularly.

[View Options](#)

**Downloadable Posters**

Downloadable posters are a great way to promote BrowZine on campus. Hang them in high traffic areas of the library and campus community.

[Download Posters](#)

**Sample Emails**

Announce the availability of BrowZine with our customizable emails.

[View Email Options](#)

**Smart Banners**

Easily insert smart banner code to your library webpage. When users visit your library webpage with their tablet, they will be instantly notified BrowZine is available.

[Get the Code](#)


# Delight your users!

**This Browzine app is the best thing to happen to e-journals ever.**

 Sarah T. Roberts  
@ubiquity75

This Browzine app is the best thing to happen to e-journals ever.

4 Feb

 Janni Aragon, PhD @janniaragon  
It's like my birthday! @browzine



 kayguccione

Jan 29, 1:47pm via Twitter for iPhone

Researchers. Read journals eh? My co-presenter at #ECR info session recommends 'Browzine' app. My own life is changed. Try it.

**@browzine I think you just changed my life :) @IDS\_UK @SussexGlobal**

 Gioel Gioacchino  
@gioelgio

@browzine I think you just changed my life :) @IDS\_UK @SussexGlobal

26 Mar

 Ainslee  
@Ainslee

@browzine app for @Android is the best app for reading journal articles on the go. Can't believe I've never come across is before #phdtips

3/8/15, 1:29 AM



Dustin Mass @dustybob24

@AubrietaDs no doubt! #BrowZine is a real eye opener--seeing tons of great journals i didn't even know i had access to #mindblown #MUEmTech

twitter.com

*“Overall, I think [BrowZine] is perhaps the most useful app I have on my iPad. It makes hundreds of academic journals available for reading, and is incredibly easy to use.”*

Kelly Hanson, “Hacking Your Research: Tablet Edition,” GRADHACKER, 15 Jan 2015

# Questions?



Presented by Kathryn Zielski, MLIS  
Community Engagement Librarian  
[kathryn@thirdiron.com](mailto:kathryn@thirdiron.com)